



# **Event Categories**

- Alumni Connect
- Academic Interest
- Professional Development and Networking
- Student Focused
- Service
- Donorship
- Affinity



## **Alumni Connect**

An event that allows alumni to connect and engage with one another in a social setting

- Alumni Mixer
- Sporting Events
- Intramural Leagues
- Game Watching Parties





# **Game Watching Parties**





## **Academic Interest**

An event that fulfills UGA's mission to create lifelong learners

- Alumni or Faculty
  Speaker
- Book Club
- Tour a local museum or landmark





## **NASA Behind-the-Scenes Tour**

Houston Chapter







# Professional Development and Networking

An event that connects alumni on the basis of professional growth and development

- Bulldogs After Business Hours
- Find a Job You Love
- Virtual Networking Hours



#### **Career Center**

#### **Bethany Mills**

- Host a webinar with your chapter about finding a meaningful career and navigating career exploration
- Career workshops that will help identify your strengths and career goals and connect them to a job search plan

#### **Student-Focused**

# An event during which alumni support or connect with UGA students

- Host IMPACT Students
- Give that Dawg a Bone
- Freshman Send-Offs



## **Freshman Send-Offs**

- Complete a Freshman Send-Off interest form online by March 15
- All chapters will be able to host a Student Focused event to welcome the incoming class
- Alumni Association staff will contact you to let you know how many students are incoming from your chapter area and if a staff member will be able to attend







## Service

An event that invites alumni and friends to serve and engage with the local community



- Host a drive
- Volunteer with a local organization



# **Donorship**

An event that has a fundraising component for the Alumni Association Scholarship and/or the Georgia Fund

- Donation with Registration
- Sell Chapter merchandise
- Sponsored events



# **Affinity**

An event that caters to any group of people linked by a common interest, purpose or identity







## **Nationwide Events**

- Welcome to the City!
  Dawg Day of Service







