

APSEC 2023 Schedule Overview

University of Georgia: Athens, GA

Monday, July 31

Time	Event	Location
1:00pm-4:00pm	Hotel Check-In and Registration	Georgia Conference Center Hotel – Conference Desk
1:00pm-4:00pm	Pickup Welcome Bags	Kellogg Concourse (2 nd Floor)
5:15pm	<i>Depart for Dinner – Meet in Hotel Lobby at 5:00pm</i>	The Venue on Broad 766 W Broad St., Athens, GA
8:30pm	<i>Depart for Hotel or Downtown</i> - Stop 1: Downtown/The Arch - Stop 2: Georgia Conference Center Hotel	

Tuesday, August 1

Time	Event	Location
8:30am-9:15am	Breakfast and Welcome	Dogwood Hall
9:15am-9:55am	Roundtable Discussions – Round 1 1. Volunteer Engagement, Management & Stewardship 2. Alumni Engagement & Technology 3. The Future of APR 4. Mental Health & Burnout	Dogwood Hall
<i>Break</i>		
10:05am-10:45am	Roundtable Discussions – Round 2 1. Signature Events 2. Chapters/Clubs 3. Affinity Programming 4. Scholarships & Donor Stewardship	Dogwood Hall
9:15am-11:00am	Alumni Executive Directors Roundtable	Room D (2 nd Floor)
10:45am–11:30am	Vendor Booths <i>Please stop by to learn from and thank our wonderful sponsors!</i>	Kellogg Concourse
11:45am	<i>Depart for Lunch – Meet in Hotel Lobby at 11:40am</i>	
12:00pm	Lunch <i>Guest Speaker: Darrice Griffin, UGA Athletics</i> <i>Group Photo</i>	West End Zone
1:15pm	<i>Depart for Georgia Conference Center Hotel</i>	

1:30pm-2:15pm	Breakout Session 1: <u>Learning to Lead</u>	
	1. Utilizing Pat Summitt's Definite Dozen: Enabling Personal and Team Growth (<i>Jordan Brantley-Prewitt, Tennessee</i>)	Room T/U
	2. Change Management (<i>Victoria Inman, UGA</i>)	Room V/W
	3. Building a Strong Team Culture (<i>Dominique Holloman and Raymond Philips, UGA</i>)	Room Y/Z
2:30pm-3:15pm	Breakout Session 2: <u>Telling Our Story (Data & Marketing)</u>	
	1. Visually Telling Our Story (<i>Tyler Daniels, UGA</i>)	Room T/U
	2. Using Data to Tell Our Story: The Engagement Dashboard (<i>Meredith Gurley Johnson and Heather Duiser, UGA</i>)	Room V/W
	3. Celebrating University Milestones (<i>Christina Yue and Meredith Weber, Kentucky</i>)	Room Y/Z
3:30pm-4:15pm	Breakout Session 3: <u>The Power of Engagement</u>	
	1. Student & Young Alumni Engagement: Building a pipeline for lifelong engagement (<i>Drew Flaherty and Chatise Smith, UGA</i>)	Room T/U
	2. Affinity Engagement and Giving: A targeted and collaborative approach (<i>Terrance Smith, Realenn Watters, and Kethia Booker Gates, UGA</i>)	Room V/W
	3. Leveraging Cross-Campus Partnerships to Engage Alumni: Spotlighting the UGA Mentorship Program (<i>Bethany Bagwell and Destiny Loyd, UGA</i>)	Room Y/Z
4:15pm-5:30pm	Break	
5:45pm	Depart for Dinner – Meet in Hotel Lobby at 5:30pm	
	Athentic Brewing Co. 108 Park Ave., Athens, GA	
8:00pm	Depart for Hotel or Downtown	
	<ul style="list-style-type: none"> - Stop 1: Downtown/The Arch - Stop 2: Georgia Conference Center Hotel 	

Wednesday, August 2

Time	Event	Location
9:00am-10:30am	Breakfast and Closing Session <i>Matt Stevens, Creature Comforts Brewing Co.</i>	Dogwood Hall
10:30am	Depart – Thanks for coming to Athens!	Dogwood Hall

