



## Example List of Events for Calendar Year

Below you will find a list of events that have been successful for chapters in recent years. This is simply an example calendar meant to be used for possible event ideas. These events represent all seven categories and are aimed at engaging a broad spectrum of alumni.

### January—Give that Dawg a Bone Card Writing Campaign

**Event Description:** The chapter invites you to gather together to connect with each other and future UGA students. The Give That Dawg a Bone campaign invites alumni to write notes to newly accepted students, encouraging them to choose UGA. Supplies and instructions are provided by UGA Admissions.

**Event Category:** Student-Focused

### February—Bulldogs After Business Hours

**Event Description:** This happy hour style event is a great opportunity to network, make new friends, and get involved with the UGA community in your city.

*This could include a donorship component by adding a silent auction with UGA memorabilia or asking the venue to donate a portion of sales during the event.*

**Event Category:** Alumni Connect

### March—Host UGA IMPACT Students

**Event Description:** UGA alumni are invited to meet UGA students who are traveling to your city on a spring break service learning trip and say “thank you” for their service. This gathering will serve as the perfect celebration for these students' hard work and commitment to service.

*You can take students to dinner with the chapter, invite them to a local minor league sports game, etc.*

**Event Category:** Student-Focused

### April—Dawg Day of Service

**Event Description:** UGA alumni are invited to join the chapter in a day of service with a local community service organization. This could include helping with a Habitat for Humanity build, volunteering at a food pantry, spending the day at an animal shelter, etc.

**Event Category:** Service

### May—Women of UGA Lunch

**Event Description:** Alumnae are invited to a Women of UGA Lunch at a popular local restaurant. This event will give you the opportunity to get to know one another on a more personal basis, develop friendships and professional connections, and stay engaged with the University of Georgia.

**Event Category:** Affinity

### June—Day at the Museum

**Event Description:** Join UGA alumni and friends for a day at a local museum. The chapter can meet beforehand or afterwards at a nearby bar or restaurant for a social.

**Event Category:** Academic Interest

## July—Freshman Send Off

**Event Description:** The chapter helps to host a Freshman Send-Off to help ensure that all local students (and their family members) are prepared for life in the Classic City before fall semester begins in August. Students and parents are encouraged to bring questions and get to know a few of the Bulldog Faithful in their town.

*These events must be staffed by UGA staff, and may be contingent upon the number of incoming first-year students from the area.*

**Event Category:** Student-Focused

## August—Welcome to the City

**Event Description:** This event allows the chapter to welcome young alumni and those who have recently moved to the alumni network in their city. This event is helpful in engaging recent graduates living in a new city, relocated dawgs looking to grow their network, or longtime locals that haven't connected with the local alumni chapter. Everyone is invited to attend a special gathering designed to enhance the Bulldog network in the city!

**Event Category:** Professional Development and Networking

## September—Game Watching Party

**Events Description:** If you bleed red and black, UGA Football Game Watching Parties are the place to be! Gather friends and family members and head over to the local chapter game watching party.

**Event Category:** Alumni Connect

## October—SEC Networking Social

**Event Description:** SEC alumni chapters and clubs in the area often come together to host networking and social events. Meet fellow SEC alumni and wear your red and black to represent the Dawgs!

*SEC events could be anything from holiday parties to athletic leagues; these events are a great way to meet new people in the area.*

**Event Category:** Alumni Connect

## November—Lunch and Learn

**Event Description:** UGA alumni are invited to join the local alumni chapter for a lunch and learn. A local alumnus/a who is accomplished in their field will lead a presentation on their area of specialization and how that information relates to fellow alumni. Lunch and learn events can be stand alone or part of an ongoing series.

**Event Category:** Academic Interest

## December—Chapter Holiday Party

**Event Description:** Join the chapter for a Holiday Celebration for fun, fellowship, and festivities. These events often include a small registration fee to attend to cover the cost of beverages and heavy hor d'oeuvres. Holiday parties are a great way to incorporate donorship as attendees are often encouraged to consider including a gift to the UGA fund of your choice with registration.

**Event Category:** Donorship