



Double Dawg Dare Program

The Alumni Association double-dawg-dares you to host the following events in your chapter area! In an effort to promote chapter events in each of the seven event categories and engage a broad range of alumni, we encourage chapters to host the following Double Dawg Dare events. These events will be worth double points for Arch chapters when hosted in the designated month. These are not meant to replace any existing programs; this is simply meant to serve as inspiration!

January—Give that Dawg a Bone Campaign or Founders Week Celebration

Event Category: Student-Focused

Event Description: The Give That Dawg a Bone card-writing campaign invites alumni to write notes to newly accepted students, encouraging them to choose UGA. Supplies and instructions are provided by UGA Admissions.

Event Description: Each year, the UGA Alumni Association proudly celebrates the signing of the University of Georgia Charter that took place on January 27, 1785. Celebrate the founding of UGA with a brunch or happy hour.

February—Alumni Leadership Assembly, February 23-25, 2018

Event Description: Travel to Athens for UGA's annual gathering of chapter leaders. This is a weekend packed with opportunities to explore how UGA has grown since graduation, to gain the knowledge and tools to effectively lead alumni chapters in support of the university's mission, and to connect with fellow chapter leaders to exchange best practices – and have a little fun!

March—Host UGA IMPACT Students or have a UGA Scholarship Day

Event Category: Student-Focused or Donorship

Event Description: UGA students will be traveling across the US for IMPACT service trips over spring break. If there is an IMPACT trip coming to your area, thank the students for their hard work and commitment to service by performing service together, providing a meal, or hosting a fun event.

Event Description: Support UGA students by raising funds for the Alumni Chapters scholarship through an event that includes scholarship donations with registration.

April—Nationwide Dawg Day of Service

Event Category: Service

Event Description: UGA alumni are invited to join the chapter in a day of service with a local community service organization. This could include helping with a Habitat for Humanity build, volunteering at a food pantry, or spending the day at an animal shelter.

May—Women of UGA Lunch

Event Category: Affinity

Event Description: Happy Mothers Day! Alumnae are invited to a Women of UGA Lunch at a popular local restaurant. This event will give you the opportunity to get to know one another on a more personal basis, develop friendships and professional connections, and stay engaged with the University of Georgia.

June—Day at the Museum

Event Category: Academic Interest

Event Description: School is out but learning never stops. Join UGA alumni and friends for a day at a local museum. The chapter can meet before or after at a nearby bar or restaurant for a social.

July—Freshman Send-Off

Event Category: Student-Focused

Event Description: The chapter helps to host a Freshman Send-Off to help ensure that all local students (and their family members) are prepared for life in the Classic City. Students and parents are encouraged to bring questions and get to know a few of the Bulldog Faithful in their town.

These events must be staffed by UGA staff and may be contingent upon the number of incoming first-year students from the area.

August—Welcome to the City

Event Category: Professional Development and Networking

Event Description: This nationwide event allows the chapter to welcome new graduates and those who have recently moved to their city. This event is helpful in engaging recent graduates living in a new city, relocated dawgs looking to grow their network, and longtime locals that haven't connected with the local alumni chapter.

September—Game Watching Parties

Event Category: Alumni Connect

Events Description: If you bleed red and black, UGA Football Game Watching Parties are the place to be! Cheer on the Dawgs at a local bar or restaurant.

October—SEC Networking Social

Event Category: Alumni Connect

Event Description: Connect with area alumni chapters from other SEC institutions to host, or participate in, networking and social events. Meet fellow SEC alumni and wear your red and black to represent the Dawgs!

November—Lunch and Learn

Event Category: Academic Interest

Event Description: Invite a local alumnus/a to speak on their area of specialization and how it relates to fellow alumni over lunch. Lunch and learn programs are generally 30-45 minutes of presentation or training with questions and socializing to follow. Lunch and learn events can be stand-alone or part of an ongoing series.

December—Chapter Holiday Party

Event Category: Donorship

Event Description: Join the chapter for a holiday celebration of fun, fellowship, and festivities. These events often include a small registration fee to attend to cover the cost of beverages and heavy hor d'oeuvres. Holiday parties are a great way to incorporate donorship as attendees are often encouraged to consider including a gift to the Alumni Chapters scholarship with registration.