

# ~~DOUBLE DAWG DARE PROGRAM~~

The Alumni Association double-dawg-dares you to host the following events in your chapter area! In an effort to promote chapter events in each of the seven event categories and engage a broad range of alumni, we encourage chapters to host the following Double Dawg Dare events. These events will be worth double points for Arch chapters when hosted in the designated month. These are not meant to replace any existing programs; this is simply meant to serve as inspiration!

## **JANUARY | FOUNDERS WEEK CELEBRATION**

**EVENT CATEGORY:** Student-Focused

**EVENT DESCRIPTION:** Each year, the UGA Alumni Association proudly celebrates the signing of the University of Georgia Charter that took place on January 27, 1785. Celebrate the founding of UGA with a brunch or happy hour.

## **FEBRUARY | UGA BLACK ALUMNI AFFINITY PROGRAMMING**

*(we suggest a Bulldogs After Business Hours for Black Alumni)*

**EVENT CATEGORY:** Affinity

**EVENT DESCRIPTION:** For this month's Double Dawg Dare event, we will accept any Black Alumni affinity programming! We suggest having a Bulldogs After Business Hours style of networking event focused on connecting black alumni in the community. Look for local bars or restaurants owned by black business owners in the community to meet up at.

*Pro tip: Official Black Wall Street directory is a good resource for finding black owned businesses to support (<https://officialblackwallstreet.com/directory/>)*

## **MARCH | HOST A UGA ALUMNI CHAPTERS SCHOLARSHIP PERCENTAGE NIGHT**

**EVENT CATEGORY:** Donorship

**EVENT DESCRIPTION:** Identify and work with a local business to host a percentage night for the UGA Alumni Chapter scholarship. The key to a successful percentage night is finding a fun and convenient place to partner with and promote, promote, promote. Feel free to make this a more fun and engaging experience by having the board at the restaurant to hand out goodies and greet alumni.

*For more information about the UGA Alumni Chapters scholarship, please visit:*

*<https://alumni.uga.edu/chapter-scholarship-fund/>*

*For tips and tricks about how to host a successful percentage night, visit:*

*<https://www.fundraiserhelp.com/restaurant-night-fundraisers.htm>*

## **APRIL | G DAY GAME WATCHING PARTY**

**EVENT CATEGORY:** Social

**EVENT DESCRIPTION:** Who doesn't love cheering on the Dawgs in April?! Gather at your chapters game watching party to call the Dawgs on G Day. Pro tip: thinking of changing game watching party venues? This is a great way to test a new location out. Don't worry, you will be told what channel you can stream G Day on in the March chapter leader update.

## **MAY | DAWG DAY OF SERVICE**

**EVENT CATEGORY:** Service

**EVENT DESCRIPTION:** UGA alumni are invited to join the chapter in a day of service with a local community service organization. This could include helping with a Habitat for Humanity build, volunteering at a food pantry, or spending the day at an animal shelter. Get creative and don't forget to have a fun aspect during these events.

## **JUNE | WOMEN OF UGA ALUMNI AFFINITY PROGRAMMING**

*(we suggest a Women of UGA Wine Night)*

**EVENT CATEGORY:** Affinity

**EVENT DESCRIPTION:** For this month's Double Dawg Dare event, we will accept any Women of UGA Alumni affinity programming! We suggest having a Women of UGA Wine Night event. Reach out to any winery, wine bar, restaurant, wine store, etc. and set up a group wine tasting. Gather at a trendy new spot and reserve a couple of tables to share a glass of wine. Think of making an afternoon of it and incorporating other activities such as canvas painting, chocolate tasting, or playing board games.

## **JULY | ACTIVE MILITARY OR VETERAN SERVICE EVENT**

**EVENT CATEGORY:** Service

**EVENT DESCRIPTION:** Partner with Operation Gratitude to assemble care packages for deployed troops, host a letter writing event to thank active military or veterans, find a UGA alumni veteran to sponsor and send care a care package this month! The options are endless! Be creative.

## **AUGUST | WELCOME TO THE CITY**

**EVENT CATEGORY:** Professional Development and Networking

**EVENT DESCRIPTION:** This nationwide event allows the chapter to welcome new graduates and those who have recently moved to their city. This event is helpful in engaging recent graduates living in a new city, relocated dawgs looking to grow their network, and longtime locals that haven't connected with the local alumni chapter.

## **SEPTEMBER | BACK TO SCHOOL ACADEMIC EVENT**

**EVENT CATEGORY:** Academic Interest

**EVENT DESCRIPTION:** Celebrate students returning to classes with a chapter academic focused event. For this month, we will accept any event that is academic focused. We suggest museum meet ups, art exhibits, cultural festivals, local seminars, group classes like yoga, cooking, glass blowing, etc. pro tip: classes can often be purchased cheaper if you get a group rate.

## **OCTOBER | UGA YOUNG ALUMNI AFFINITY PROGRAMMING**

**EVENT CATEGORY:** Affinity

**EVENT DESCRIPTION:** For this month's Double Dawg Dare event, we will accept any UGA Young Alumni affinity programming! We suggest having one or more teams of young alumni compete at a local trivia night.

## **NOVEMBER | GIVE BACK GAME WATCHING PARTY**

**EVENT CATEGORY:** Service

**EVENT DESCRIPTION:** During this season of gratitude, host a game watching party with the theme of dawgs giving back. Work with a local charitable organization to host a drive (canned food, animal shelter supplies, socks and underwear for children in need, toiletries for women shelters, etc.)

*Note: as a 501c3 non-profit, the UGA Alumni Association cannot make monetary gifts to other non-profits.*

## **DECEMBER | CHAPTER HOLIDAY PARTY**

**EVENT CATEGORY:** Donorship

**EVENT DESCRIPTION:** Join the chapter for a holiday celebration of fun, fellowship, and festivities. These events often include a small registration fee to attend to cover the cost of beverages and heavy hors d'oeuvres. Holiday parties are a great way to incorporate donorship as attendees are often encouraged to consider including a gift to the Alumni Chapters scholarship with registration.