Chapters

UPDATES

Alumni Leadership Assembly 2024

alumni.uga.edu
Chapter Events: 287
Game Watching Parties: 965
GWP Check-Ins: 5263
DDOG Events (2023-2024): 53

WIN A FOOTBALL SIGNED BY KIRBY SMART!

ENTER HERE
Chapters
Program Restructure

Why The Change?

Chapter Designations
Recognition Process

Event Categories
Event Timeline and Capacity

Board Positions
Chapter Funding
DAR PRIORITIES

- Fundraising to support UGA strategic priorities through scholarship support, experiential learning, facilities and active learning, student wellness, and faculty support.
- Strengthening our donor pipeline through data-driven engagement with students, alumni, and friends.
- Expanding industry engagement and cultivating support for the Innovation District
- Engaging students in career development and mentorship

MISSION

Our mission is to help UGA alumni and friends turn their love for the University of Georgia into meaningful action: mentoring a student, leading an alumni chapter, or creating a scholarship. All alumni, donors, parents, and friends of the university can make a difference.

Inspiring Bulldogs. That’s what we do.
CHAPTER DESIGNATIONS
Champion Chapters

- Previously known as “Arch” Chapters
- Chapter Leaders will no longer “apply” to be “Champion” Chapters
- Alumni Chapters staff will identify current and potential “Champion” Chapters based upon alumni concentration and relevant market data

Varsity Chapters

- Previously known as “Pillar” Chapters
- Regardless of the designation, we are hoping and expect you ALL to champion the mission of the University in your local communities.
Alumni Chapters will now operate on a fiscal year process, rather than calendar year. Chapter Applications and MOU's will now be available in May.

Champion Chapters will now be required to submit annual plans with their Chapter Applications. ALL Chapters are encouraged to create one!

New Chapter Leaders will be required to complete official training modules. (All volunteers will need to complete them this cycle)
Event Outcomes

Every attendee must leave a Chapter event feeling better about their connection to UGA

Chapter events should further the academic mission of the university and work to enhance the experience of current and future UGA students in some way

When planning an event, ask yourself: “What are attendees learning about UGA and in what ways are they deepening their commitment to the institution?”
ALUMNI

QUALITY

QUANTITY

• May host a maximum of four (4) volunteer-led events each year
• Must hold at least two (2) volunteer-led events each year

GAME WATCHING PARTIES
DAWG DAY OF GIVING
WELCOME TO THE CITY
NATIONWIDE PROGRAMS

• May host a maximum of two (2) volunteer-led events each year
• Must hold at least one (1) volunteer-led event each year

CHAMPION CHAPTERS

VARSIETY CHAPTERS

Nationwide Programs are exempt from event caps*
**EVENT PLANNING TIMELINE**

12-16 Weeks
- Event Idea/Further details from Annual Plan
- Share with board and staff
  - *(Contracts submitted)*

6-8 weeks
- Contact venues and vendors
- Submit Event Request Form

4 weeks
- Begin to advertise event

Event Request Forms must be submitted at least 8 weeks prior to event.

Events with $$ component must be submitted at least 12 weeks prior to the event.
Chapter FINANCES

All Champion Chapters will maintain their $500 allocation of Annual Chapter Funding but Varsity Chapters will no longer have a set budget.

We will now maintain a central budget line from which the Alumni Chapters staff can provide further financial support to ALL Chapter events when appropriate.

What If Our Chapter Needs Funds?

WE HAVE FUNDS TO SUPPORT YOUR CHAPTER

- Contact your staff liaison about the potential use of funds
- Have a plan for how you intend to use them

Uses for Funds Include

- venue reservation
- chapter banners/signage
- business cards

*We will no longer be purchasing/reselling blocks of tickets for sporting event*
ALL Chapters will be required to maintain the following 3 positions:

- President
- Communications/Social Media
- Event Chair

In an effort to ensure Chapter Boards operate efficiently, we will now be limiting board positions to a maximum of (8).
Frequently Asked Questions

Why are you limiting the number of events we can have?

Can we host generic happy hours?

How will you determine who is a Champion Chapter?
QUESTIONS?
Chapter

EVENT BRAINSTORM
**EVENT PLANNING TIMELINE**

- **12-16 Weeks**
  - Event Idea/Further details from Annual Plan
  - Share with board and staff
  - *Contracts submitted*

- **4 weeks**
  - Begin to advertise event

- **6-8 weeks**
  - Contact venues and vendors
  - Submit Event Request Form

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Event Request Forms must be submitted at least 8 weeks prior to event.

Events with $$ component must be submitted at least 12 weeks prior to the event.
Next Up:

11:45am: Lunch shuttle service to Bolton begins (you’re welcome to walk)

12:15pm: Last Call for shuttle service to Bolton

1:00pm: Walk to the Miller Learning Center

1:15pm: Afternoon Keynote Begins (MLC 101)