



Annual Funding Usage Guide

Preferred Uses

Use annual funding to supplement events in a way that makes them more intentional and adds value. Consider using annual funding on events that fundraise for the UGA Foundation – donors like to know that they are being appreciated!

- Signage
- Advertisement/Social Media boosts
- Speaker gifts
- Refreshments at small or paid events
- Custom nametags for chapter leaders
- Chapter business cards
- Reusable UGA/chapter flag
- Chapter giveaways
- Venue reservations

Less Preferred

Try not to use large percentages of your annual funding on low-impact, low-registration, or chapter leadership only events.

- Alcoholic beverages
 - Other non-profit organizations
 - Annual chapter funding comes from the UGA Foundation, which is a nonprofit
 - Food at chapter board meetings
 - Gifts for all event attendees – giveaways can be requested through the Event Request Form
 - Cost-to-participate events exceeding \$10/person
 - Spending all annual chapter funding on one event – use grant funding for large expenditures!
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