APPROVED/PREFERRED USES

Use annual funding to supplement events in a way that makes them more intentional and adds value. Consider using annual funding on events that fundraise for the UGA Foundation – donors like to know that they are being appreciated! Preferred uses of annual funding include:

• Signage
• Advertisement/social media boosts
• Speaker gifts
• Refreshments at small or paid events
• Custom nametags for chapter leaders
• Chapter business cards
• Reusable UGA/chapter flag
• Chapter giveaways
• Venue reservations

UNAPPROVED USES

Try not to use large percentages of your annual funding on low-impact, low-registration, or chapter-leadership-only events. Annual chapter funding comes from the UGA Foundation, and the Foundation does not approve of certain uses of this funding. Unapproved uses of annual funding include:

• Other non-profit organizations*
• Gift cards*
• Alcoholic beverages
• Food at chapter board meetings
• Gifts for all event attendees
  - Giveaways can be requested through the Event Request Form
• Cost-to-participate events exceeding $10/person
• Spending all annual chapter funding on one event
  - Use grant funding for large expenditures!
• Speaker Fees
  - We encourage guest speakers, however they must be willing to donate their time to UGA.

*We cannot reimburse you for these expenses under any circumstances