

Alumni Chapter Structure



UGA

Alumni
Association

What is an Alumni Chapter?



A group of alumni and friends that gather to support the UGA Alumni Association mission!

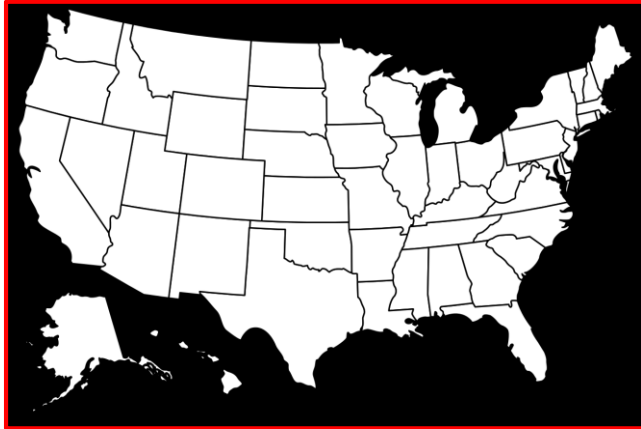


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Engagement

Pillar Chapters

- Host events and complete an annual application – that’s it!



Arch Chapters

- Host a variety of events in diverse categories, fulfill the Arch chapter requirements, and complete an annual application.



Pillar Chapters

- Have a President
- Host events and/or Game Watching Parties
- Web Page and Facebook
- Alumni Association staff support and supplies
- Opt-In listserv access
- Annual and limited Grant Funding
- Alumni Association merchandise



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Arch Chapters

- Have a President and a Vice President
 - One board member must attend ALA
- Host at least 6 events per year in 4 different categories
- Commit to raise funds for the UGA Foundation and increase participation
- Annual and Grant Funding
- Designated Alumni Association staff contact
- Alumni Chapter merchandise and designs
- Eligible for Chapter Awards



Chapter Board



- President
- Vice President
- Director of Events
- Director of Game Watching Parties
- Director of Communications
- Liaison to an Area
- Affinity Representative



The Chapter Charter Process

A Chapter Charter Application must be submitted annually in order to start or maintain an alumni chapter.

- Chapter Charter Application
- Memorandum of Understanding
- Mid-Year Update



Chapter Charter Application

- Self-identify as a Pillar or Arch chapter
- List of chapter board members
- Brief report of events from the past year
- Brief overview of plans for the coming year
- List of all social media pages for the chapter

For Arch Chapters:

Chapter Presidents who have applied to be Arch chapters will have a conversation with an Alumni Association staff member to discuss the opportunities and responsibilities, onboard the President, and confirm status as an Arch chapter.



Memorandum of Understanding

- Carry out the UGA Alumni Association mission
- Fulfill the expectations of an alumni chapter
- Use listserv communication and alumni data appropriately
- Maintain the activity of the chapter's Facebook page
- Preserve the brand of the UGA Alumni Association
- Assist in the transition of the next chapter leadership



Mission Statement

The UGA Alumni Association advances the academic excellence, interests and traditions of Georgia's flagship university by inspiring engagement through relevant programming, enhanced connections, and effective communications.



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Dates to Remember

- **January 15** – Chapter Charter Applications Due
- **Mid-February** – Alumni Leadership Assembly
- **August 15** – Mid-Year Updates Due

This year...

- **March 15** – Chapter Charter Applications Due
- **August 15** – Mid-Year Updates Due





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