How do we build and experience a sense of place? What are the values and lore associated with “place” and how are they being altered by external forces? What is changing in how we live? What role does place play in today’s virtual world? Join UGA alumni and friends as we explore this topic.

**FRIDAY, FEBRUARY 17**

1:30–6:00 p.m. **Check In**  
*Hotel Lobby, UGA Center for Continuing Education and Hotel*

2:30–4:00 p.m. **Campus Tour with UGA Director of Historic Preservation Scott Messer**  
*Front Entrance Lobby, UGA Center for Continuing Education and Hotel*  
Participants will be introduced to today’s University of Georgia, viewing new and restored facilities, and learning about the range of activities taking place on the UGA campus. This tour has a fresh focus each year and concludes with a short stop at the UGA Bookstore.

6:00–7:00 p.m. **Welcome Reception**  
*Magnolia Ballroom, UGA Center for Continuing Education and Hotel*

7:00–9:00 p.m. **Opening Dinner**  
*Magnolia Ballroom, UGA Center for Continuing Education and Hotel*  
**Featured Speaker: Lucy Lawliss, FASLA (BLA ’79, MLA ’92)**  
Former Historical Landscape Architect, U.S. National Park Service  
Co–chair, National Association for Olmsted Parks

Lawliss has 25 years of experience with the National Park Service. A former superintendent of Fredericksburg and Spotsylvania National Military Park, the George Washington Birthplace National Monument, and the Thomas Stone National Historic Site, she also built relations around resource protection at California’s Rosie the Riveter/World War II Home Front National Historical Park. Her current work as co–chair for the National Association for Olmsted Parks promotes and protects this array of parks and landscapes across the country. Following the National Park Service’s celebration of its 100th anniversary in 2016, attendees will explore how the national sense of place shapes thinking about American history’s past, present and future.
SATURDAY, FEBRUARY 18

7:30–8:30 a.m. Breakfast
Magnolia Ballroom, UGA Center for Continuing Education and Hotel
Enjoy breakfast with UGA students and fellow attendees and share what this place—the University of Georgia—has meant to you. What people, events and areas of campus shaped your sense of place? Learn what is shaping the lives of today’s students as you engage with some of UGA’s best and brightest.

9:00–10:00 a.m. Concurrent Sessions

I. Building a Sense of Place through the Archway Partnership
Room Y/Z
Speakers:
• Steven Snell – Archway Partnership, Candler Executive Committee Co-Chair; Pineland State Bank
• Dustin Durden – Archway Partnership, Candler Executive Committee Co-Chair; Pineland Telephone Company
• Jaime Riggs – Archway Partnership, Candler Executive Committee member; Candler County Chamber of Commerce
• Kiley Aguar – Archway Partnership graduate student, College of Environment and Design, MLA Candidate
• Catherine Muse – Archway Professional, Metter-Candler County
• Rob Gordon – Archway Partnership Director

How do you build a sense of place within the local community? This panel will explore how increased collaboration and community engagement, along with UGA resources, have led to successes in the Metter/Candler County Archway Partnership Community. Those interested in community development and identity should attend!

II. The Nature of Place in a Globalizing World
Room V/W
Speaker: Andrew Herod, Distinguished Research Professor of Geography

How is our world changing, and what impact does that have on a sense of place? This session will explore how places are being connected together in new and different ways in a globalizing world. Herod will address the ongoing process of globalization and its impact on identity.

10:00–10:15 a.m. Break
Kellogg Concourse

10:15–11:30 a.m. Plenary Session: The Curious Relationship Between Weather, Climate, and Urban Spaces
Room R

Speaker: J. Marshall Shepherd, Georgia Athletic Association Distinguished Professor, Director of UGA Atmospheric Sciences Program, 2013 President of the American Meteorological Society

Shepherd is an international expert in weather, climate and remote sensing. He hosts The Weather Channel’s Weather Geeks, a pioneering Sunday talk show dedicated to science, and is a regular contributor to Forbes Magazine Online. He routinely appears on CBS Face the Nation, NOVA, The Today Show, CNN, Fox News, and The Weather Channel.

11:30–11:45 a.m.  **Break**

11:45–noon  **Transportation to Lunch**

Noon–1:00 pm  **Lunch with UGA President Jere W. Morehead (JD ’80)**  
*First Floor Auditorium, Science Learning Center*  
President Morehead offers his personal perspective on the direction of the university and explores its challenges and opportunities through an exclusive Q&A with attendees.

1:00–1:30 p.m.  **Break**

1:30–2:30 p.m.  **Plenary Session: Virtual Experiences in Virtual Spaces: Effects on Persuasion and Behavior Change**  
*First Floor Auditorium, Science Learning Center*  
Speaker: Sun Joo (Grace) Ahn, Assistant Professor and Founding Director of the Games and Virtual Environments Lab, Grady College of Journalism and Mass Communication

Grace Ahn explores how digital technology can be used to encourage better food choices as well as more physical activity and better STEM learning among children. During this plenary session, attendees will learn how virtual reality can broaden, challenge and stimulate individuals’ senses of place.

2:30–2:45 p.m.  **Break**

2:45–4:00 p.m.  **Tours**  
I. **Exploring the Tiny House Movement**  
*First Floor Auditorium, Science Learning Center and UGAGarden Barn*  
Speaker: Kim Skobba, Assistant Professor, UGA Department of Financial Planning, Housing and Consumer Economics, College of Family and Consumer Sciences.

Skobba will discuss the philosophical underpinnings of the Tiny House movement, national trends regarding these small places, planning and
zoning issues, and why small-scale dwellings have captured the imaginations of homeowners around the world. Participants will then visit a tiny house under construction, which is part of a service-learning class at UGA.

II. Exploring Virtual Reality

Games and Virtual Environments Lab
Speaker: Sun Joo (Grace) Ahn, Assistant Professor and Founding Director of the Games and Virtual Environments Lab, Grady College of Journalism and Mass Communication

Want to take a closer look at virtual reality? Accompany Ahn to her lab at the Grady College of Journalism and Mass Communication to experience virtual reality firsthand. Participation on this tour is limited due to space considerations in the lab.

4:00–5:45 p.m. **Free Time**

5:00–6:00 p.m. **Transportation to Georgia Museum of Art**

*Bus will begin running at 5 p.m.

Front Entrance Lobby, UGA Center for Continuing Education and Hotel Galleries will be open for private touring during this time.

6:00–6:45 p.m. **Reception**

*Georgia Museum of Art*

7:00–8:30 p.m. **Dinner and Keynote Address**

*Georgia Museum of Art*

Featured Speaker: Roy Blount, Jr., writer, speaker and humorist

Blount is the author of 24 books, a panelist on NPR’s Wait, Wait ... Don’t Tell Me, a former president of the Authors Guild, a member of the Fellowship of Southern Authors and a usage consultant with the American Heritage Dictionary. In the past 25 years, he has written poetry and screenplays; published 13 books; contributed to 100 periodicals; performed on TV, stage and radio; and played with an authors’ rock band, the Rock Bottom Remainders, with fellow writers Dave Barry and Stephen King. He is from Decatur, Georgia, but now splits his time between Massachusetts, New York City and New Orleans. He is a 2016 inductee of the Georgia Writers Hall of Fame.

8:30 p.m. **Closing Remarks**

**NOTE: All sessions are subject to change. Any requests for special accommodations or disability services should be made at the time of registration, at least 10 days prior to the Alumni Seminar, by contacting Katie C. Fite at (706) 542–0383 or kcfite@uga.edu.**