# **Chapter Leader Onboarding**

Module 2: University Ambassadorship & Chapter Leader Responsibilities



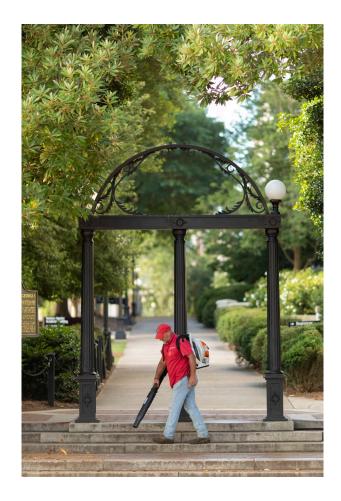


#### **Intended Learning Outcome**

Understand the responsibilities of serving as a University Ambassador and Chapter Volunteer

### What is a UGA ambassador?

- Being a UGA ambassador means being a positive representative UGA
- Great UGA ambassadors:
  - Make the institution better through their dedication and dependability
  - Continually demonstrate a positive and proactive attitude
  - Will be dependable in meeting deadlines, attending events, and contributing as an autonomous leader





# **Being a UGA Ambassador**

- As a UGA ambassador, you must be able and willing to promote UGA news and achievements
- To remain update to date on news:
  - Subscribe to UGA and Alumni Association social media accounts
  - Browse <u>UGA News</u> and <u>Columns</u>
  - Read <u>Georgia Magazine</u>
- Being an ambassador of the University of Georgia means more than simply sharing about athletics
- UGA ambassadors should work to enhance the experience of current and future UGA students



## **Chapter Leader Responsibilities**

- Serving as a Chapter Leader makes you an ambassador for the University of Georgia
- As such, Chapter Leaders should:
  - Demonstrate passion for UGA and its mission
  - Be willing to donate time and resources
  - Possess strong communication and interpersonal skills
  - Value diverse backgrounds and perspectives
  - Conduct oneself professionally and ethically
  - Demonstrate leadership ability and the capacity to motivate others
  - Maintain a consistent level of active engagement and commitment
  - Possess an in-depth understanding of university policies and procedures
  - Have a positive, enthusiastic, and proactive attitude
  - Support the institution philanthropically



### **Memorandum of Understanding**

- Each year, Chapter Leaders must submit an MOU for approval by Alumni Chapters staff
  - MOUs are submitted during the Chapter recognition process (discussed in Module 1)
- The Memorandum of Understanding outlines the expectations of a Chapter Leader:
  - Carry out the UGA Alumni Association mission
  - Fulfill the expectations of a Varsity or Champion Chapter
  - Represent UGA and the Alumni Association in a professional and respectful manner
  - Appropriate and responsible use of access to both listserv communication and alumni data
  - Maintain the activity of the chapter's social media pages
  - Assist in the transition of the next chapter leadership
  - Commit to raise funds for the Alumni Association Scholarship and/or UGA Foundation
  - Make an annual gift to a UGA cause



# End of Module Quiz

- After reviewing *Module 2: University Ambassadorship & Chapter Leader Responsibilities*, complete the following quiz. Alumni Chapters staff will review your responses.
  - Module 2 Quiz

