Tuesday, February 5, 2019

**[COMPANY] ranked No. [#] on 2019 University of Georgia Bulldog 100 list**

Athens, Ga. – [COMPANY], based in [CITY], [STATE], was recognized as the No. [#] fastest-growing business owned or operated by a University of Georgia graduate during the tenth annual Bulldog 100 Celebration on Jan. 26 at the Hyatt Regency in Atlanta.

[COMPANY], owned/founded/led by [GRADUATION YEAR(S)] UGA graduate(s) [LEADER NAME(S)], specializes in [DESCRIBE SERVICE/PRODUCT IN ONE OR TWO SENTENCES.]

“[INSERT ONE- OR TWO-SENTENCE QUOTE ABOUT WHAT THE RECOGNITION MEANS TO YOU AND YOUR COMPANY],” said [COMPANY TITLE FULL NAME].

The Bulldog 100, coordinated by the UGA Alumni Association, recognizes the 100 fastest-growing businesses owned or operated by UGA graduates.

The Atlanta office of Warren Averett CPAs and Advisors partnered with the UGA Alumni Association to review nominated businesses’ financial records to determine the ranked list. Nominations were accepted between February and May 2018. Approximately 500 nominations were received for the 2019 Bulldog 100. Each organization must have been in business since 2013, experienced revenues in excess of $100,000 for the calendar year 2014, and be owned or operated by a former UGA student who owns at least 50 percent of the company or is the CEO, president or managing partner.

The Bulldog 100 recognizes the fastest-growing businesses regardless of size by focusing on a three-year compounded annual growth rate. The average compounded annual growth rate for this year’s Bulldog 100 businesses was 62 percent, a record high.

“This year, we celebrated a decade of recognizing more than 650 business leaders and the economic impact their businesses have had on our state and country. The Bulldog 100 program continues to show both the power of small business as an economic driver as well as the amazing accomplishments of UGA alumni,” said Meredith Gurley Johnson, executive director of the UGA Alumni Association. “We are proud to celebrate their achievements.”

The 2019 fastest-growing business is Terminus, led by CEO Eric Spett, who earned his bachelor’s degree in business administration in 2010. Terminus is a business-to-business advertising platform that empowers marketers to achieve the highest return on investment on their digital advertising investment. The platform contains a comprehensive suite of advertising tools that make it simple to launch, manage, and measure ad campaigns that result in more revenue for their clients.

For more information about Bulldog 100 or to view the complete list of 2019 Bulldog 100 businesses, visit [www.alumni.uga.edu/b100](http://www.alumni.uga.edu/b100).

Nominations for the 2020 Bulldog 100 will open on February 15.

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**Contact:** Full Name, Phone, Email Address

**Note to editors:** The 2019 Bulldog 100 class photo is available at <https://ugadar.smugmug.com/AlumniAssociation/Bulldog-100/2019-Bulldog-100-Celebration/i-vjsfgzv/A>

The full album is available at <https://ugadar.smugmug.com/AlumniAssociation/Bulldog-100/2019-Bulldog-100-Celebration/>

A headshot for [TITLE] [NAME], of [COMPANY], is available at [URL]/attached.

**[COMPANY NAME]**

[Company boilerplate/information]

**The UGA Alumni Association**

The UGA Alumni Association supports the academic excellence, best interests and traditions of Georgia’s flagship university by inspiring engagement through relevant programming, enhanced connections and effective communications. For more information, see [www.alumni.uga.edu](http://www.alumni.uga.edu).