



Alumni Association
UNIVERSITY OF GEORGIA

CORPORATE SPONSORSHIP OPPORTUNITIES



40 UNDER 40



Make an impression on UGA's most successful and influential young alumni.

In 2011, the UGA Alumni Association launched the 40 Under 40 program to recognize exceptional young alumni who are achieving great success in their professional and personal endeavors. This campus-wide collaboration is supported by the Division of Development and Alumni Relations, Division of Student Affairs and all academic departments. Nominations open each spring and honorees are announced mid-summer. Then, in early fall each year, the campus community gathers for the 40 Under 40 Awards Luncheon to celebrate these individuals' leadership in business, research, the arts, philanthropy and education.

Who Can You Reach?

Approximately 500 honorees, friends, family members, and alumni who attend the annual 40 Under 40 Awards Luncheon in Atlanta, approximately 100,000 alumni in the Southeastern U.S. who receive the electronic invitation for this event, and all members of the public who visit the website to view the complete list of honorees.

How?

As a sponsor, your organization can receive:

- Placement on electronic invitations sent to approximately 100,000 alumni and friends;
- Inclusion in the official 40 Under 40 landing page on the UGA Alumni Association website, which receives more than 150,000 unique visits each year;
- Recognition on UGA Alumni Association social media accounts that have more than 35,000 combined followers;
- Recognition in the print program at each seat during the luncheon;
- Tickets to attend the 40 Under 40 Awards Luncheon;
- Recognition on all event signage for luncheon attendees; and
- Verbal and/or visual recognition from the stage during the program.

Important Dates

- August 25, 2017: Deadline for 2017 40 Under 40 Sponsorships
- September 14, 2017: 2017 40 Under 40 Awards Luncheon at the Grand Hyatt Atlanta
Doors: 11:30 a.m. | Luncheon: Noon | Keynote Speaker: Ernie Johnson (ABJ '78), Co-Host of TNT's *Inside The NBA*

Website

- alumni.uga.edu/40u40

40 UNDER 40



	Platinum (\$5,000)	Silver (\$2,500)	Red (\$1,000)	Black (\$500)
Inclusion in event program	Inside front cover	√	√	√
Recognition on UGA Alumni Association social media platforms in advance of and during the event	Five Tweets One Instagram One SnapChat One Facebook Post	One Tweet One Facebook Post	One Tweet One SnapChat	One Tweet
Seats to the 40 Under 40 Awards Luncheon	Table of 10	Six	Four	Two
Recognition on the UGA Alumni Association 40 Under 40 web page	Logo	Logo	Logo	Name Only
Recognition in Georgia Magazine (if secured prior to July 1, 2016)	√	√	√	
Logo displayed in slideshow during portions of program	One dedicated slide	√		
Logo inclusion in reception area décor and signage (TBD)	√	√		
Blog Post on UGA Alumni Association Website	√			
Two tickets for the UGA Alumni Association Sky Suite during a 2016/2017 UGA home football game	√			
Verbal recognition from the podium during the event	√			
Logo displayed on Tagboard (social media screen) during portions of the event	√			
Logo included in honoree email communications	√			
	\$3,300 is tax-deductible	\$2,140 is tax-deductible	\$760 is tax-deductible	\$380 is tax-deductible



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For More Information

Kate Lantz (BA '14)
Associate Director of Alumni Events
UGA Alumni Association

(706) 542-8149
kateb1@uga.edu

UGA Alumni Association
298 S. Hull Street
Athens, GA 30602
(706) 542-2251