Celebrating the Success of UGA Alumni

Each year, the Bulldog 100 recognizes the 100 fastest-growing businesses owned or operated by UGA alumni.

Criteria

• The nominated company must have been in business since 2011.
• The nominated company must have verifiable revenues of $100,000 or more for the calendar year 2012.
• The CEO, president, managing partner or owner must be a former UGA student. The owner, a former UGA student, must own at least 50 percent of the business.
• The nominated company must operate in a manner consistent with the Pillars of the Arch and in keeping with the values and image of the University of Georgia.

* The UGA Alumni Association reserves the right to verify that nominees meet the criteria and reserves the right, in its sole discretion, to reject any nominee for any reason.

Important Dates

• February 9, 2015: Nominations Open
• June 1, 2015: Nominations Close
• Summer 2015: Application Process Begins
• August 15, 2015: Application Deadline
• November 2015: Honorees Notified
• January 6, 2016: Deadline to sponsor the 2016 Bulldog 100 Celebration
• January 30, 2016: 2016 Bulldog 100 Celebration at the Atlanta Marriott Marquis
• February 2016: Nominations Open for 2017 Bulldog 100

Learn More

alumni.uga.edu/b100
We look forward to welcoming you as a 2016 Bulldog 100 sponsor!
Bulldog 100: Fastest-Growing Bulldog Businesses
2016 Sponsorship Opportunities

Deadline to submit sponsor information: January 6, 2016

Platinum Sponsor – $10,000
- Prominent logo recognition on all Bulldog 100 marketing and media materials
- Prominent logo recognition via projection at the Bulldog 100 Celebration
- Reserved table for ten in a prominent location
- Company recognition and logo displayed in the event printed program
- Company logo prominently displayed on the Bulldog 100 Web page
- Company logo listed in the Atlanta Business Chronicle
- Company recognition from the podium
- Company logo displayed during the reception
  $8,500 is tax-deductible

Silver Sponsor – $5,000
- Logo recognition on all Bulldog 100 marketing and media materials
- Six tickets to the Bulldog 100 Celebration
- Company listing in the event printed program
- Company recognition on the Bulldog 100 Web page
- Company logo listed in the Atlanta Business Chronicle
- Company logo displayed during the reception
  $4,100 is tax-deductible

Red Sponsor – $2,500
- Logo recognition on all Bulldog 100 marketing and media materials
- Four tickets to the Bulldog 100 Celebration
- Company listing in the event printed program
- Company recognition on the Bulldog 100 Web page
- Company logo listed in the Atlanta Business Chronicle
- Company logo displayed during the reception
  $1,900 is tax-deductible

(continued on next page)
**Black Sponsor – $1,000**
- Two tickets to the Bulldog 100 Celebration
- Company listing in the event printed program
- Company recognition on the Bulldog 100 Web page
  
  $700 is tax-deductible

**Table Sponsor – $1,500**
- Six seats at a table of ten (four of the ten seats will be filled by UGA students, faculty or staff)
- Company signage placed on the table
  
  $600 is tax-deductible

**Ticket Sponsor – $150 each**
- Sponsor a ticket for a UGA student or a Bulldog 100 honoree
  
  $150 is tax-deductible
2016 Bulldog 100 Sponsorship Response Form

__________________________________________ (company or individual name as it should appear in recognition) agrees to sponsor the 2016 Bulldog 100 Celebration.

Please select your level of participation:

☐ Platinum Sponsor $10,000  ☐ Black Sponsor $1,000
☐ Silver Sponsor $5,000  ☐ Table Sponsor $1,500
☐ Red Sponsor $2,500  ☐ Ticket Sponsor $150

Please list the contact from your company who will manage your sponsorship:

Full Name: ____________________________________________

Title: __________________________________________________

Address: _______________________________________________

City: ______________________________ State: ________________ ZIP: ________________

Email: __________________________________ Fax: ________________________

Please mail, email or fax by January 6, 2016 to:

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